For 2015 we worked out a joined marketing plan with our exclusive partner Henry Schein. This contains a wide range of activities, press releases and reports in dental newspapers, magazines and online media. On the ground we will provide information by the means of local showrooms and VIP clinics. These institutions will offer access for interested dentists to Ritter dental units and products. Also the user in the VIP clinics will share their experiences in daily work with Ritter products. Also trainings for dentists and technicians will be available in several local areas. For us it is crucial to provide direct personal consultancy and comprehensive local services to our customers.

In this IDS year, will there be major new developments for Ritter which we will see in the MEA region?

Of course we will present novelties in the fields of dental units, x-ray devices and compression suction. We are more than proud to show our new and modern dental unit ARIA SR with outstanding design-opportunities and convincing qualitative aspects for every user. The ARIA SR will bring a new understanding of modern dental units into the practices worldwide. More detailed information about the new products will be presented during the tradeshow in Dubai in February and later this year during the IDS in Cologne in March. This means, the Middle Eastern countries will benefit from being one step ahead regarding the product launch.

What do you expect from Dental Tribune Middle East & Africa?

For sure the Dental Tribune MEA offers a great platform of communication to us. Or expectation is to spread the message of the Ritter products, technologies, support and training services within the users in the Middle Eastern countries and to cover all informative aspects. In this regard we trust in the support of Dental Tribune MEA, which is always present on the pulse of events and happenings.

26th SDS Int’l Dental Conference was attended by over 3000 participants

13-15 January 2015, Riyadh International Convention and Exhibition Center, Riyadh

By Saudi Dental Society

The Saudi Dental Society recently held its most important and the largest scientific gathering in the Kingdom. The 26th Saudi Dental Society International Dental Conference with this year’s theme, “Innovative Digital Solutions in Dentistry” was held last 13-15 January 2015 (22-24 Rabi’1 1436H) at the Riyadh International Convention and Exhibition Center in Riyadh, Saudi Arabia. The conference was attended by over 3000 participants (dental specialist, dental technicians and assistants) from the various government and private sectors, universities, hospital and institutions.

The celebration commenced with an opening ceremony attended by highly distinguished guests led by the Prince of Riyadh and other dignitaries and guests.

The six scientific sessions featured lecture presentations given by 18 international keynote speakers from USA, UK, Germany, Switzerland, Spain, Brazil, France, Spain, Netherlands, Lebanon, Jordan and Canada including 8 local speakers on various dental specialties. In addition to the 11 Continuing Education Courses and Workshops conducted during the three-day conference, two pre-conference workshops were given on 10-12 January 2015.

The highlight of the conference was the Research Award’s Competition for the Young and Graduate Dentists and Poster Presentation Competition. There were four presenters for the Young Dentists, six presenters for the Graduate Dentists and 127 posters offered the opportunity for other participants to present their research in poster sessions.

The scientific programs was also complemented by 55 well-organized exhibitions of numerous leading medical and dental companies featuring the latest equipment, materials and devices in the medical and dental world.
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The Faculty are as follows:

Dr. Shankar Iyer, USA
Director, AAID MaxiCourse®
Diplomate, American Board of Oral Implantology
Clinical Assistant Professor, New York University,
College of Dentistry & Lomon

Dr. Ninette Banday, UAE
Manager of Dental Services, AHS-SEHA
Co-Director AAID MaxiCourse®- Abu Dhabi, UAE

Dr. Amit Vora, USA
Diplomate of the American Board of Periodontology
Professor (part-time) JFK Hospital and the Veteran Affairs (V.A.) Hospital

Dr. Jaime Lozada, USA
Director of the Graduate Program in Implant Dentistry
Fellow, American Academy of Implant Dentistry

Dr. William Locante, USA
Diplomate of ABOID
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Dr. Frank LaMar, USA
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Dr. Natalie Wong, Canada
Diplomate, American Board of Oral Implantology
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Dr. Kumar Vadivel, USA
Board Certified Periodontal Specialist

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2011 Program Accredited by Health Authority Abu Dhabi (HAAD) for 210 CME Hours
2012 Program Accredited by Health Authority Abu Dhabi (HAAD) for 224 CME Hours
2013 Program Accredited by Health Authority Abu Dhabi (HAAD) for 234 CME Hours
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- Certificate of completion awarded by the American Academy of Implant Dentistry & HAAD.
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Venue & Dates

SEHA- AHS Healthcare Centers
Abu Dhabi University

Module 1 25th - 30th January 2015
Module 2 30th March- 4th April, 2015
Module 3 22nd - 27th May, 2015
Module 4 2nd- 7th September, 2015
Module 5 3rd- 8th November, 2015

Registration

Pre-Registration is Mandatory as it is a limited Participation Program.
For further information and registration details visit website: www.aaid-asia.org or e-mail
Dr. Ninette Banday, Dental Services Manager, Restorative Dentist & Implantologist, AHS-SEHA, Abu Dhabi
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